

AGENDA

APACHE AND NAVAJO COUNTIES MAYORS AND COUNCILMEMBERS ASSOCIATION

Thursday, April 20, 2017 – 12:00 Noon

St. Johns City Hall

70 E. Commercial, St. Johns, Arizona*

1. **Call to Order**
2. **Prayer/Pledge**
3. **Luncheon**
4. **Old Business**
 - A. Approval of Meeting Minutes of January 11, 2017
5. **New Business**
 - A. Showcase by City of St. Johns
 - B. Introduction of and Presentation by U.S. Representative Tom O'Halleran
 - C. Discussion of Route 66 White Mountain GeoTour and Budget (Mayor Daryl Seymore)
 - D. Ideas for Regional Booth at Annual League of Arizona Cities and Towns Conference (Mayor Daryl Seymore)
 - E. Updates by Area Legislators
 - F. Update by REAL Arizona Development Council
 - G. Updates by Other Cities and Towns/Counties
 - H. Next Association Meeting: Thursday, July 20, 2017, in Springerville
6. **Adjournment**

***Directions:**

Entering from the west: Head east on Cleveland (the main street), then W. Cleveland turns right and becomes Commercial (you will see Circle K). City Hall is on the south side of the street.

Entering from the east: Head west on Commercial, with City Hall located along the third block on the south side of the street.

MINUTES OF THE SPECIAL MEETING OF THE APACHE AND NAVAJO COUNTIES MAYORS AND COUNCILMEMBERS ASSOCIATION HELD ON WEDNESDAY, JANUARY 11, 2017, AT 11:00 A.M. AT LEAGUE OF ARIZONA CITIES AND TOWNS OFFICES, 1820 WEST WASHINGTON STREET, PHOENIX, ARIZONA

MEMBERS PRESENT: Daryl Seymore, Mayor, Show Low; Rennie Crittenden, Councilmember, Show Low; Brent Hatch, Councilmember, Show Low; Bryce Hamblin, Mayor, Eagar; Steve Erhart, Vice Mayor, Eagar; Kyle Peck, Councilmember, Taylor; David Smith, Mayor, Taylor; Stephanie Irwin, Mayor, Pinetop-Lakeside; Jerry Smith, Vice Mayor, Pinetop-Lakeside; Kathy Dahnk, Councilmember, Pinetop-Lakeside; Jim Snitzer, Councilmember, Pinetop-Lakeside; Lynn Johnson, Mayor, Snowflake; Bobby Tyler, Mayor, Holbrook

STAFF PRESENT: Ed Muder, City Manager, Show Low; Morgan Brown, Attorney, Show Low; Steve Pauken, City Manager, Winslow; Bruce Ray, Interim Town Manager, Eagar; Gus Lundberg, Town Manager, Taylor; Brian Richards, Town Manager, Snowflake; Keith Johnson, Town Manager, Pinetop-Lakeside; Matthew Williams, Community Services Manager, Pinetop-Lakeside; James Jayne, County Manager, Navajo County

GUESTS: Tom Belshe, Deputy Director, League of Arizona Cities and Towns; Senator Sylvia Allen (District 6); Representative Brenda Barton (District 6); Representative Bob Thorpe (District 6); Representative Wenona Benally (District 7); Representative Eric DeScheenie (District 7)

1. Call to Order

Mayor Seymore (Show Low) called the meeting to order at 11:02 a.m.

2. Prayer/Pledge

The invocation was given by Mayor Tyler (Holbrook) and the Pledge of Allegiance was led by Mayor Johnson (Snowflake)

Mayor Seymore recessed the meeting at 11:10 a.m. to allow the Association members to meet and have lunch with state legislators from Districts 6 and 7 for Legislative Day.

The meeting was reconvened at 1:05 p.m.

3. Old Business

A. Approval of Meeting Minutes of October 20, 2016

MAYOR IRWIN (PINETOP-LAKESIDE) MOVED TO APPROVE THE OCTOBER 20, 2016, ASSOCIATION MINUTES; SECONDED BY MAYOR HAMBLIN (EAGAR); MOTION PASSED UNANIMOUSLY.

4. New Business

A. Discussion of Route 66 White Mountain GeoTour (Mayor Daryl Seymore)

Mayor Seymore distributed an analysis of the revenues and expenses for the Association's inaugural GeoTour that was launched in June 2016. The GeoTour concluded with a grand finale event in October, which was held at the Round Valley Dome in Eagar. The grand finale cost a lot of money (over \$20,000) and wasn't that successful, based on the low numbers of GeoTour participants and attendees. Mayor Seymore said if no finale event was held, the annual cost per location to participate in the GeoTour would be about \$2,500 to \$3,000, compared to last year's contribution of \$6,000 per participating location. The question was whether the Association members wanted to continue hosting this regional GeoTour.

Mr. Pauken (Winslow) felt the GeoTour was successful in attracting geocaching visitors to the region and said Winslow wanted to continue participating. Taylor's representatives also felt it was successful; in fact, there were three new visits logged at their geocache sites this past weekend.

Everyone agreed geocaching was a popular and enjoyable family activity. The general consensus of the group was to keep the GeoTour going, but allow each participating community to host its own big event, if it so chose. Of the nine participating locations (Eagar, Pinetop-Lakeside, Show Low, Snowflake, Springerville, St. Johns, Taylor, Winslow, and Navajo County), Navajo County was the only one who declined because this was an event geared toward municipalities.

City of Show Low staff would prepare a draft of a working budget. The estimated contribution would be about \$3,000 each.

B. Discussion of New Ideas for the Association (Mayor Daryl Seymore)

Mayor Seymore suggested the Association may want to discuss and pursue a specific social issue as a theme for the quarter. For example, addiction and substance abuse could be a theme for a quarter, until the next meeting when a new topic would be chosen. Mayor Tyler thought it was a good idea. He shared that when he stopped his pain medication following his recovery after surgery, he discovered a lump in his hip. He wouldn't have found it if he hadn't stopped dulling the pain through medication.

Someone noted that one substance user could change a community through stealing and other illicit activity and getting others involved in criminal behavior.

Comments were made about having more meetings with state legislators to give them input. The weekly phone calls with League staff helped everyone understand what was happening at the Legislature. It was noted that even though area legislators were invited to every Association meeting, they were often too busy to attend when they were in session. A suggestion was made to have a meeting after the session ended (in July), specifically to invite them and have them share how they voted on particular issues.

Everyone was united on the importance of technology issues and attracting technology businesses to the area.

C. Next Association Meeting: Thursday, April 20, 2017, in St. Johns

5. **Adjournment**

The meeting was adjourned at 1:30 p.m.

Daryl Seymore, Chair